

## NEWS RELEASE



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Real Estate

### **RE/MAX iREALTY INNOVATIONS Launches Brand New Website for Clients and REALTORS.**

Clients now have an additional resource to find their dream home. RE/MAX iREALTY INNOVATIONS has launched a brand new website that focuses on the societal shift to self-serve information. Addressing peoples thirst for knowledge and need for control, the new website allows clients to take charge of their search! They will be able to save their favorite listings, share them with family and friends, and set up an automated notification when new listings match their criteria.

Unlike traditional Real Estate Brokerage websites, RE/MAX iREALTY INNOVATION's homepage is always dynamic, featuring videos and tips for industry members and clients that benefits the industry as a whole.

The self-serve theme also influences the associate in the office as they are able to link all personal social media websites and forums directly to their profile. Associates are also able to update their profile on-the-fly to add personality and to correspond with changes in the market.

To check out what the buzz is all about with RE/MAX iREALTY INNOVATIONS new website, visit [www.irealtycalgary.com](http://www.irealtycalgary.com)

### **ABOUT RE/MAX iREALTY INNOVATIONS**

RE/MAX iREALTY INNOVATIONS is a full service RE/MAX Brokerage located in downtown Calgary. The iREALTY concept is changing the face of how real estate is done – one that uses technology to offer our real estate agents and clients a new paradigm in digital efficiency, security, and modern marketing. To find out more about RE/MAX iREALTY INNOVATIONS visit [www.irealtycalgary.com](http://www.irealtycalgary.com) or call (403)228-5557.

### **FOR FURTHER INFORMATION**

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