

NEWS RELEASE

May 20, 2011

Real Estate

Calgary Alberta

RE/MAX iREALTY INNOVATIONS is throwing the biggest grand opening event that any real estate office in Calgary has ever seen! Best of all, proceeds will be donated to the Children's Miracle Network Hospitals, directly benefiting the Alberta Children's Hospital right here in Calgary!

RE/MAX iREALTY INNOVATIONS is a brokerage that is breaking free from what many call "traditional real estate." With a focus on training, technology, efficiency and security, the company has built a culture that is second to none in the industry. It may seem to be ironic to open a real estate brokerage in the midst of a down economy, but the company's fresh approach has struck a chord with the industry and the office has grown rapidly since its doors opened.

Come join us on **Sunday May 29, 2011** between **11:00 am** and **5:00 pm** at our office located at 555 11 Avenue S.W., just blocks from the annual Lilac Festival. Come and enjoy an afternoon of fun on the biggest inflatable slide that has ever been erected in Downtown Calgary.

There will be entertainment for the entire family and every one of all ages:

- Live band with performances by local artists Lynn Olagundoye and Chris Maric;
- Live on location with Lite 95.9;
- Inflatable slide for all ages;
- Barbeque;
- Raffle prizes;
- Balloons for kids;
- Face painting;
- Giveaways;
- And much more!

Giving back to our community is a core value of RE/MAX iREALTY INNOVATIONS and the RE/MAX Franchise.

This event is made possible by our partnership with **HLC Mortgages, Royal Bank of Canada, TD Canada Trust** and **RE/MAX Western Canada**.

ABOUT **RE/MAX** iREALTY INNOVATIONS

RE/MAX iREALTY INNOVATIONS is a full service RE/MAX Brokerage located in downtown Calgary. The iREALTY concept is changing the face of how real estate is done – one that uses technology to offer our real estate agents and clients a new paradigm in digital efficiency, security, and modern marketing. To find out more about RE/MAX iREALTY INNOVATIONS visit www.irealtycalgary.com or call (403)228-5557.

FOR FURTHER INFORMATION

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